

## Workshop&Evaluation Rostock, Sunday September 26th



Situation 2019

We meet informally on Sunday September 26<sup>th</sup>  
18:30pm ff. in Braugasthaus “Zum alten Fritz”  
Warnowufer 65 18057 Rostock.

We met there already in 2017.



Spring 2020

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### The path from desolation to inviting quality of stay



September 2021

When we held our workshop in 2017, everyone was disturbed by the obviously untapped potential. Public urban space on the river, still without any daily use?

One of our task in the JOHANN-JOHANNA-approach is to investigate about a function of a cruise port area developer. Such an all-rounder should understand a lot about cruise business, something about the port and shipping, but also about events, party zones, local economy; gently guide the processes; so far more than being a port bailiff. We know comparable job profiles as city managers, neighbourhood managers, etc.; mostly located in the district and community upgrading. It takes time until such a job profile is recognized and accepted in an administration and then filled with an all-rounder. But the pressure grew, not least because of Corona and the realization that the risk of infection is low in the fresh air. We also do not forget the impulses of our workshop in Gdynia in October 2019. Nobody likes to stand on concrete pavement without street furniture. This already results in a certain momentum of its own. Active stakeholders simply didn't wait any longer and started.

This new job profile and our joint responsibility caused first cruise area development by networking under lead of harbour administration. Urban life was induced where "composite paving made of concrete" was the only design element. Formal and informal cooperation triggered progress. First came the initiative from the port authority, which attracted and allowed economic players in temporary container infrastructure; the "Rost Dock" container port bar. Rust -Dock is a play on words with Rostock.

By the way: the Rostock Senator for Finance is also happy. Of course, the Rost-Dock-Bar has to pay rent for the area used.

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Then the campaign followed: keep our city harbour clean. And now artists have been commissioned to bring some eye catcher into the area. The artists were paid as part of the state Corona aid; the cultural office acquired the grants from the Federal Culture Foundation ([https://rathaus.rostock.de/de/rathaus/aktuelles\\_medien/ob\\_claus\\_ruhe\\_madsen\\_finanzspritze\\_kurbelt\\_kulturszene\\_an\\_kulturstiftung\\_des\\_bundes\\_foerdert\\_rostocker\\_heimathafen\\_mit\\_278\\_000\\_euro/320580](https://rathaus.rostock.de/de/rathaus/aktuelles_medien/ob_claus_ruhe_madsen_finanzspritze_kurbelt_kulturszene_an_kulturstiftung_des_bundes_foerdert_rostocker_heimathafen_mit_278_000_euro/320580)). The Federal Garden Exhibition 2025 team has now also induced that the area with its new rustic street furniture becomes more inviting. The wooden furniture was made by a workshop for the disabled on protected labour market. A simple - but well-designed - container, which is the advertising medium for the national garden exhibition 2025, to be placed where many people are, rounds off the offer to stay. Everything that has emerged as an interim solution so far is better than the dismissive dreariness.

These photos were taken early in the morning: everything is clean and tidy. In the evenings this "hip place" is well filled with people.

The sand dune urban landscape, which will now be installed as part of BUGA2025, ends in front of this area.



Photo: Dürten Schölens 1990

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ZENTRALER BEREICH STADTHAFEN ROSTOCK

Holzer Kobler Architekturen



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# Flower beds and colored pigs for the city port

(translation of an article in regional newspaper Ostsee-Zeitung)

Vegetables, art and co.: a port community consisting of the city, clubs and restaurateurs want to motivate Rostock to upgrade the Warnow riverbank.



Want to make the city port more beautiful for everybody (from left): Paloma Tobón Hernández, Sascha Hofmann und Christian Behn. photo: Ove Arscholl. City port. Barbecuing, jogging, sailing, camping, walking along the Warnow riverbank – there are many reasons that drag Rostock citizens or vacationers to the city port. Only one does hardly appear on the list: attractiveness. The area benefits from its location at the water, but has only little charm to offer. Instead gravel areas alternate with parking spaces. That's supposed to be changed.

The city port shall bloom to the Federal Garden Show 2025, but the new port community does not want to wait until then: The alliance of the municipal port authority, associations and restaurateurs plan to beautify the city port now. The kick-off should meet the taste of many: Along the quay side vegetables will soon be

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flourishing. The non-profit workshop of the DRK (German Red Cross) is currently building 15 portable raised beds, which are supposed to be located and planted between “Silohalbinsel” and the ferry dock “Kabutzenhof” explains Christian Behn from Rostock port authority. He adds: “They are managed by the port community.” Fellow gardening – and harvesting – anyone who feels like is allowed to do so. The more the better. Because the hope is: Those who help developing the city port also ensure that it remains beautiful. At the same time it incites others.



Photo: Andreas Schubert JOHANNA-team Rostock

Currently there are no green spots to look for. Instead of pumpkin and co. mountains of trash are growing – especially since the outbreak of the Corona pandemic. Because clubs bars and discos are closed, more people than usual meet at the city port. The result can be particularly seen in the early hours of the morning: bottles, cigarette remains, disposable grills and to-go mugs are scattered all over the place. “Most do not notice how much rubbish actually accumulates, because we remove a large part quickly”, says Christian Behn. But the port authority cannot constantly play the cleaning crew and keep the city port tidy – also for financial reasons. “The cleaning cost amount to 80,000 € per year.” Particularly annoying is that a few people prefer to rather leave their rubbish instead of throwing it into the next dustbin two meters away. “Maybe 3 percent of the people act like that, but they spoil the city port for all of us.”

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Photo: Andreas Schubert JOHANNA-team Rostock

Therefore Behn and his colleagues from the port community want to initiate a rethink in society. Not with prohibitions or raised index finger, but with a motivated image campaign. From the end of April 88 posters with the slogan #Mein HafenDeinHafen (my port/your port) will advertise for a clean city port. The message will be also spread using the LED screen on the street "Am Strande" says Paloma Tobón Hernández.

Antje Bernstein Ostsee-Zeitung

(raw interpretation Andreas Schubert and Katharina Häusler from Johanna project team)